



SPAIN

Ikos Andalusia

LUSO

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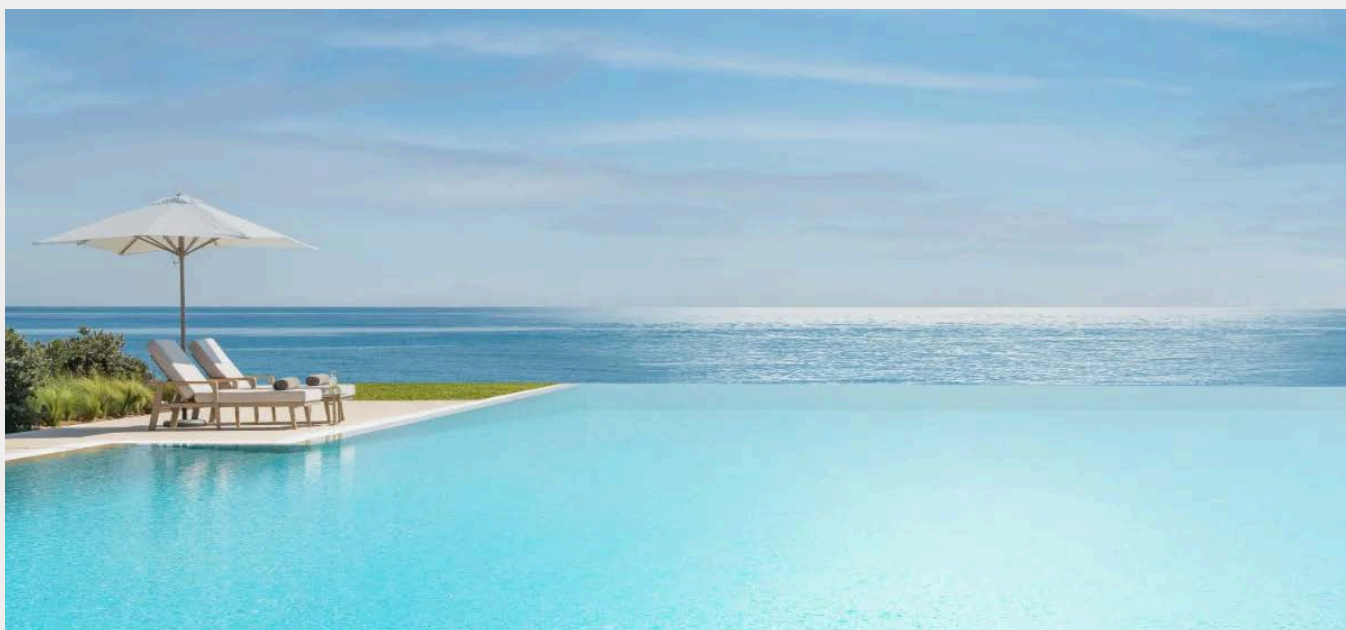
SECTION 1

Ikos Andalusia in One Sentence

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Ikos Andalusia in One Sentence

Set on Spain's sun-drenched Costa del Sol between Marbella and Estepona, Ikos Andalusia is a luxury all-inclusive resort known for exceptional dining, elegant suites and the award-winning Unconditional Luxury concept.



SECTION 2

The Quick Fit Check

SECTION 2

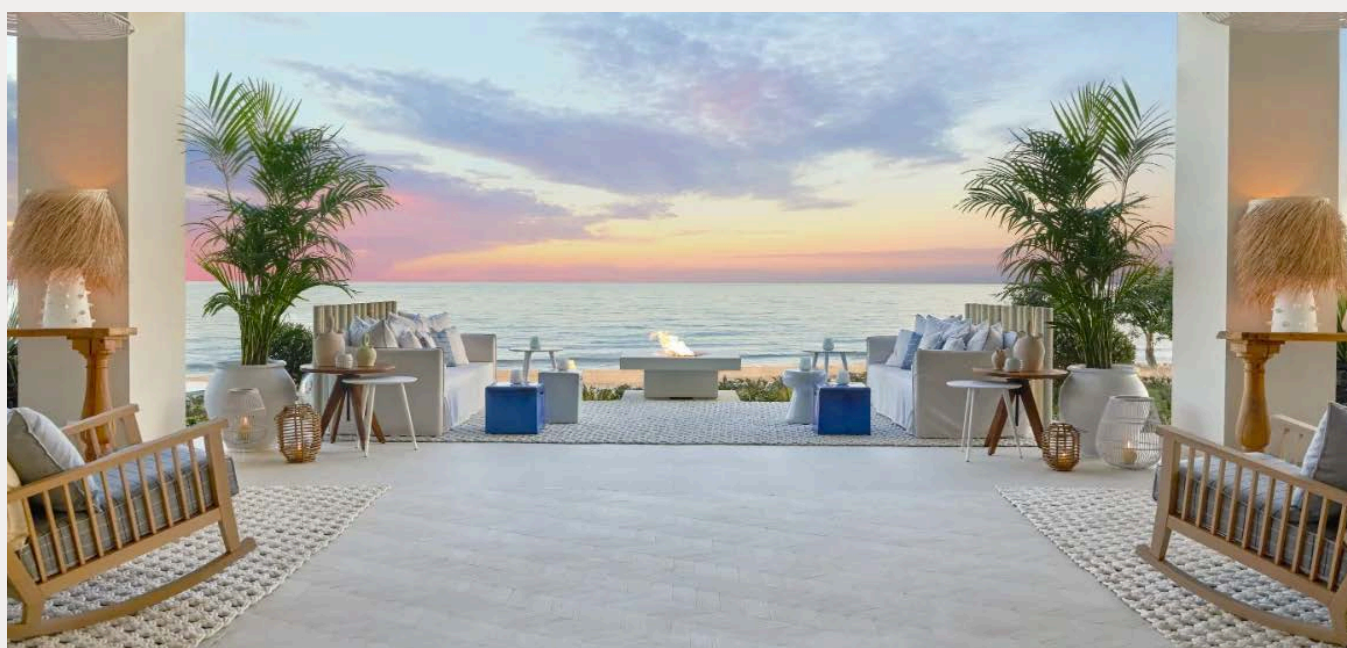
The Quick Fit Check

Usually works well
for travellers
who want:

- ✓ An ultra-luxury all-inclusive experience
- ✓ Michelin-starred dining and premium beverage programs included
- ✓ The exclusive benefits of the Deluxe Collection
- ✓ Extensive family facilities, including supervised kids' and teens' clubs
- ✓ Multiple heated outdoor pools and direct beach access

Less suited if
they want:

- ✗ An adults-only resort
- ✗ A small, low-key, or rustic boutique hideaway
- ✗ A traditional all-inclusive resort centred around buffet dining
- ✗ Colourful, classic Andalusian village-style rustic décor



SECTION 3

The Stay Guide

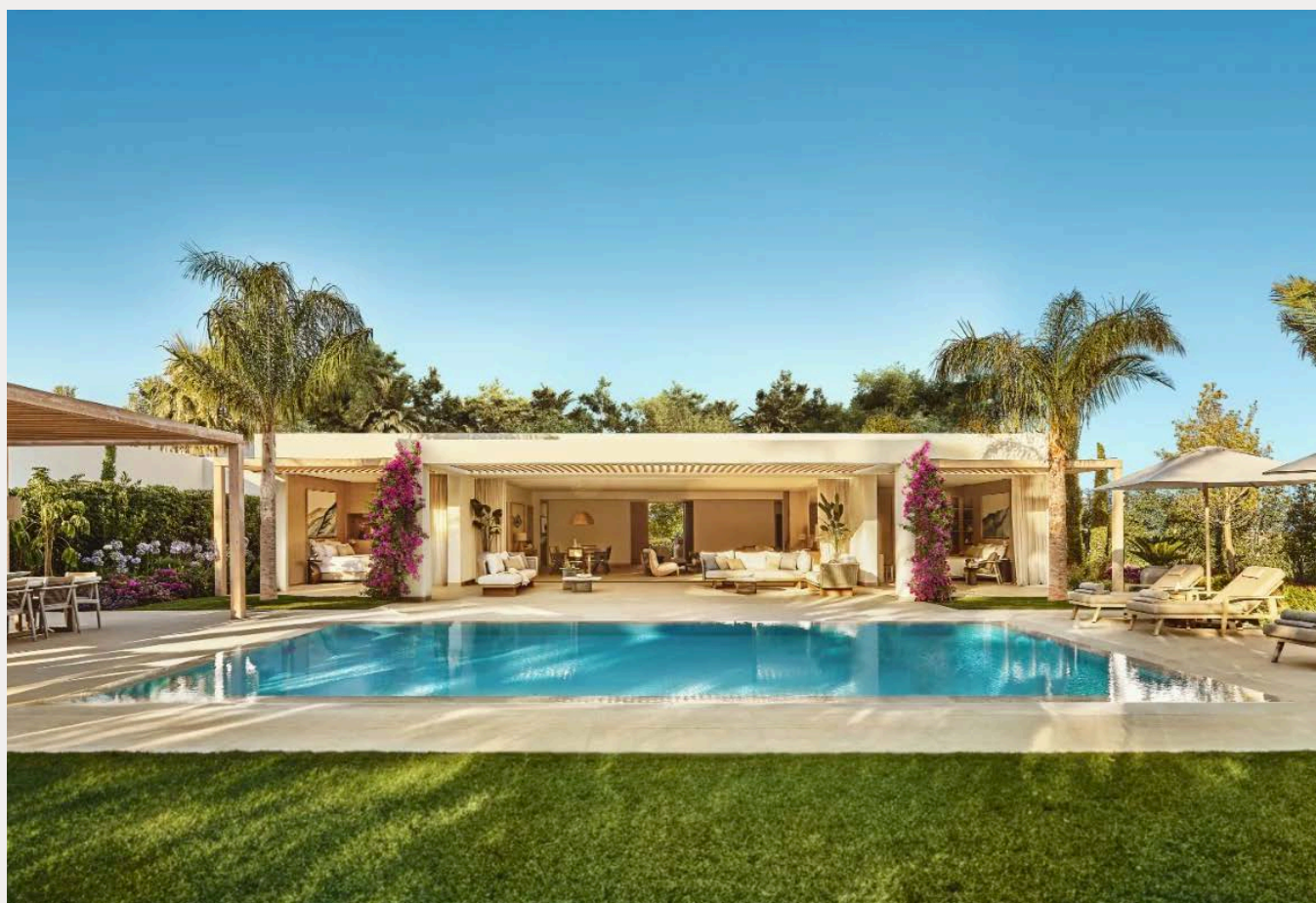
SECTION 3

The Stay Guide

THE FLAGSHIP OPTION

Deluxe Four Bedroom Villa with Private Pool

The largest accommodation in the Ikos portfolio, this exceptional four-bedroom villa sleeps up to eight guests and is perfect for multi-generational families or groups. Alongside a private gym, heated pool, landscaped gardens and barbecue area, guests enjoy the full range of Deluxe Collection privileges, including a dedicated Elite Portfolio concierge, Champagne on arrival and exclusive beach, pool and dining areas.



SECTION 3

The Stay Guide

THE SECLUDED OPTION

Deluxe One Bedroom Suite with Private Pool

Set within the resort's beautifully landscaped gardens, the Deluxe One Bedroom Suite Private Pool offers a peaceful and private retreat. Featuring a separate living area and its own private pool, it's an excellent choice for couples seeking extra space, privacy and a romantic setting for a special occasion.



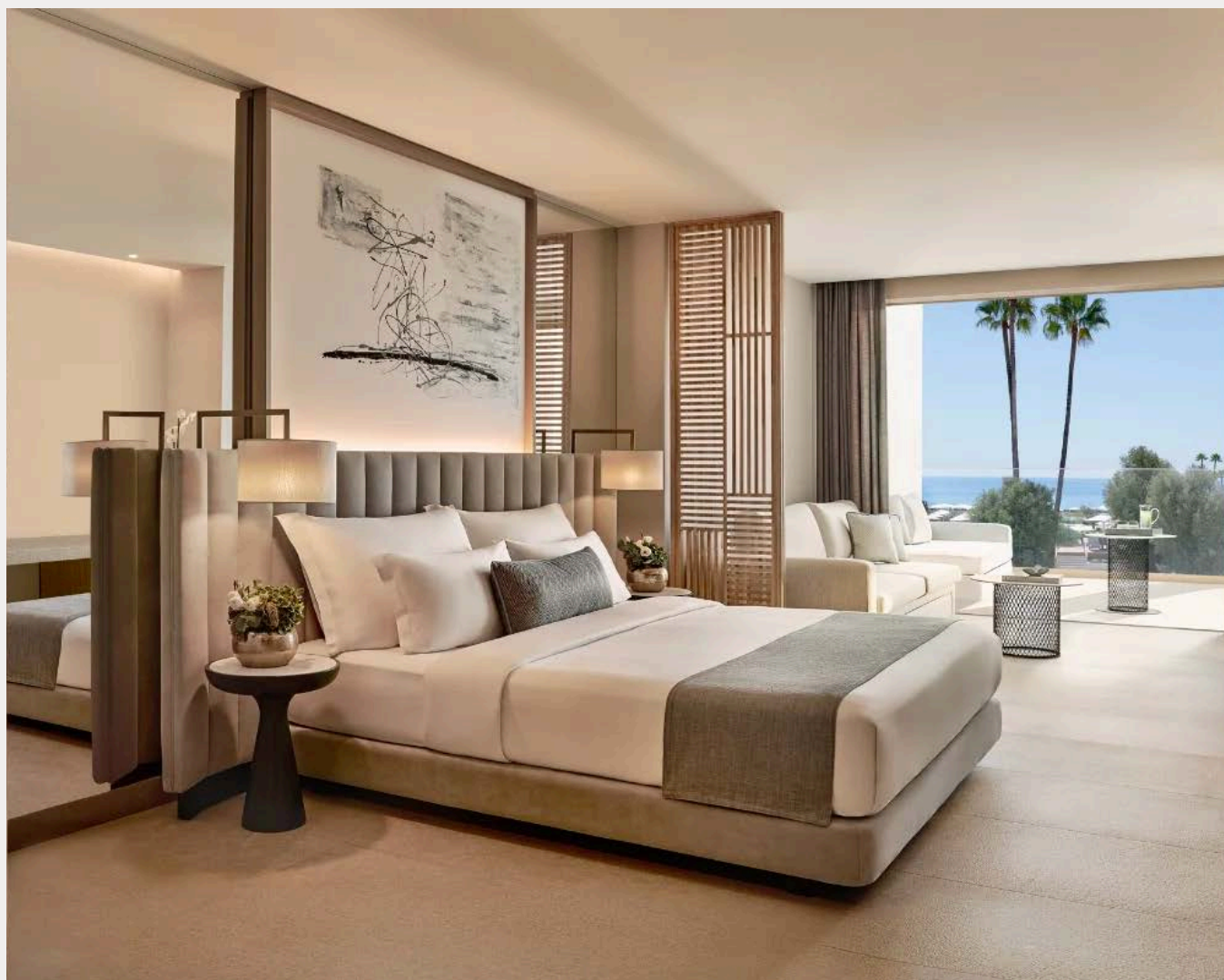
SECTION 3

The Stay Guide

THE OCEANVIEW OPTION

Junior Suite Sea View

Just moments from the beach and the resort's pools, the Junior Suite Sea View is light, spacious and contemporary, with views across the Mediterranean. It's a great choice for couples or small families discovering Ikos for the first time.



SECTION 3

The Stay Guide

THE LEAD-IN OPTION

Superior Double Room Garden View

Surrounded by the resort's landscaped gardens, the Superior Double Room Garden View combines contemporary interiors with a private furnished balcony and easy access to the resort's facilities. As one of the entry-level room categories, it still reflects the high standard found throughout Ikos Andalusia.



SECTION 3

The Stay Guide

Matching Rooms to Traveller Types

Couples → *Deluxe Junior Suite Private Pool Sea View*

Honeymooners → *Deluxe One Bedroom Suite Private Pool Sea View*

Parents with older children → *Family Suite*

Parents with young children → *One Bedroom Suite Private Garden*

Milestone celebrations → *Deluxe Two Bedroom Suite Private Pool Sea View*

Larger families → *Deluxe Four Bedroom Villa with Private Pool*



SECTION 4

A Day That Works Well Here

SECTION 4

A Day That Works Well Here

Morning

- Start your day with a complimentary beachside yoga session or a refreshing dip in one of the heated outdoor pools.
 - Enjoy a spectacular à la carte breakfast at Ouzo or Beach Club, taking in open-air views of the Mediterranean.
 - After breakfast, head to the beach to make the most of the complimentary watersports, including paddleboarding across the calm coastal waters.
-

Midday

- Enjoy lunch at Fresco, where authentic Italian cuisine is served in a relaxed setting.
-

Late Afternoon

- Book a signature treatment at the Ikos Spa by Anne Semonin Paris before returning to the adults-only pool, where handcrafted cocktails are served directly to your sunbed.
-

Evening

- Take advantage of the resort's Dine Out programme and head to one of its handpicked local restaurants in Estepona for traditional Andalusian tapas or paella.
- Alternatively, stay at the resort and dine at Anaya for Asian fusion or Provence for Provençal cuisine, with up to 100 premium wine labels to choose from.

SECTION 5

What's New and Worth Knowing

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What's New and Worth Knowing



Sunday Tennis Tournament

The Sunday Tennis Tournament is a new complimentary guest activity launching across all Ikos Resorts for the 2026 season, offering a fun and social sporting experience as part of the resort programme. Held every Sunday during UK half-term periods and throughout July and August, the tournament will bring guests together for friendly competition, supported by a tennis coach and enhanced with light snacks, refreshments, and live music. Participation is free, with prizes awarded to first and second place, while capacity will vary by resort based on court availability and weather conditions. Pre-booking is recommended.

Local Drive Adventure

Guests can explore beyond the resort with a complimentary electric MINI for one day, extended to two days for Deluxe Collection guests. It's an easy way to discover the whitewashed villages, beaches and coastline of the Costa del Sol.



SECTION 5

What's New and Worth Knowing



Cupcake Masterclass

The Cupcake Masterclass is a new complimentary family-friendly experience at Ikos Andalusia, created in collaboration with the Kids Club. Designed primarily for children, the masterclass gives young guests the opportunity to decorate their own cupcakes under the guidance of the resort's Pastry Chef. A range of children's activities are included at Ikos Andalusia, while Football, Tennis and Swim Academies can be booked for a supplement.

Deluxe Collection

Guests upgrading to the Deluxe Collection enjoy additional benefits including a dedicated concierge, exclusive pool and beach areas, an upgraded wine selection, complimentary spa treatments and a range of other premium inclusions.

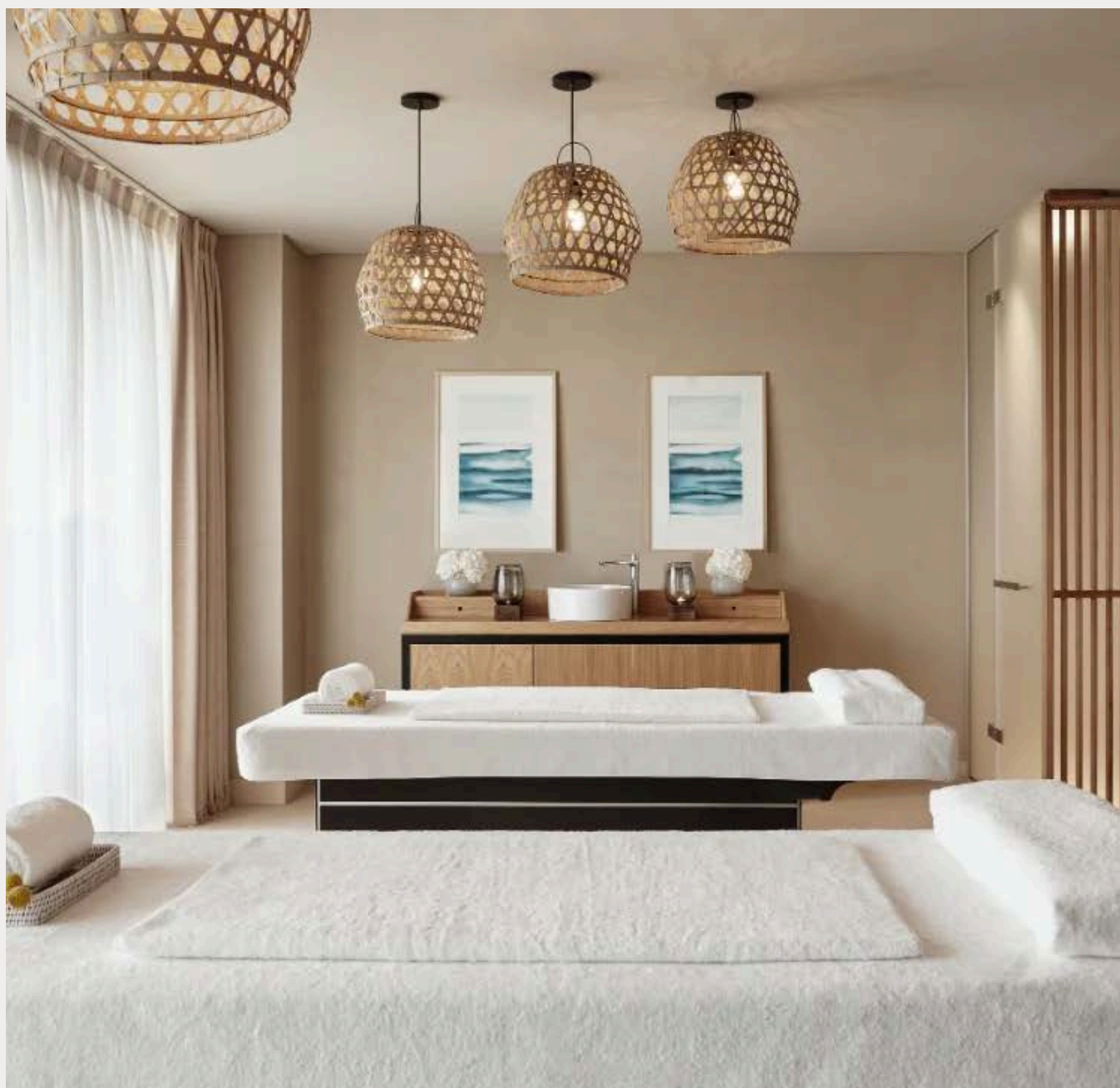


SECTION 5

What's New and Worth Knowing

Ikos Spa by Anne Semonin Paris

The Ikos Spa by Anne Semonin Paris features thermal facilities and a wide range of face and body treatments using Anne Semonin products, alongside dedicated spaces to relax before or after treatments.



SECTION 6

Voices From the Stay

SECTION 6

Voices From the Stay

"Everything was exceptional. The service throughout the resort was second to none."

J.V.

MAY 2026

"It genuinely felt like a home away from home. The restaurants across the resort are fantastic. Everything is within easy reach, making it incredibly convenient."

S.

APRIL 2026

"The staff are undoubtedly Ikos' biggest asset."

J.

JUNE 2026

"The standard of service is unsurpassed."

M.S.

JUNE 2026

"People make a hotel great, and this hotel has great people."

M.T.

JUNE 2026

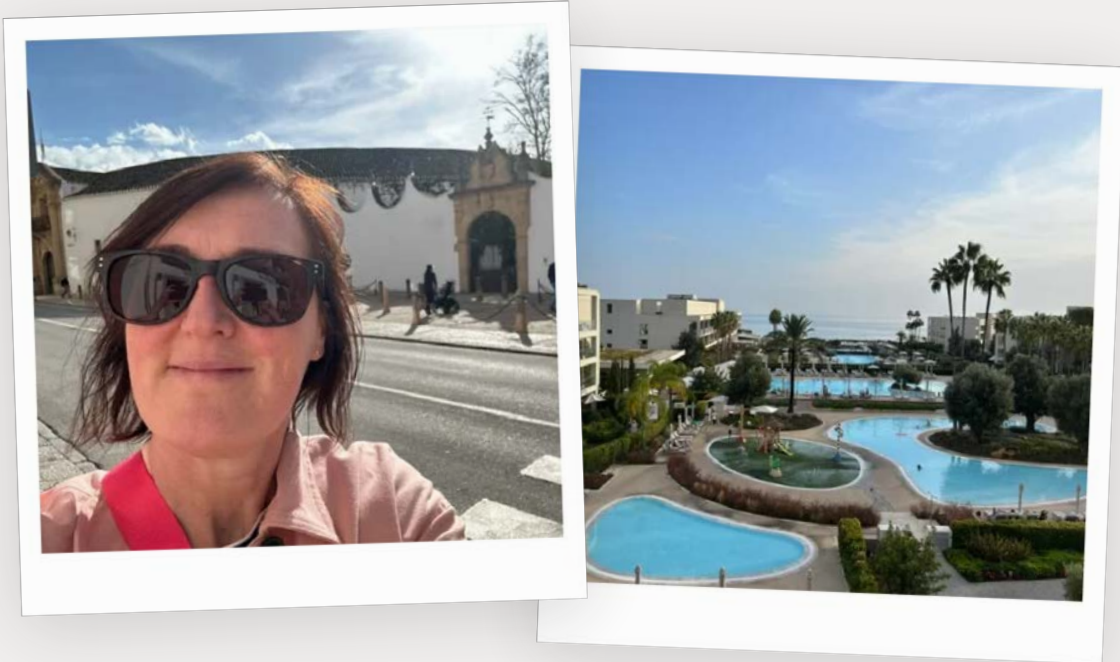
"Would we go back? 100% yes."

M.S.

JUNE 2026

SECTION 6

Voices From the Stay



Notes From Our Team

“As first-time visitors, Ikos Andalusia absolutely blew our family away. The luxury accommodation, stunning design, and exceptional food and drink exceeded every expectation. We couldn’t believe how much was included, especially the world-class sports facilities, which kept us thoroughly entertained. What truly sets the resort apart is the staff; their genuine attentiveness made us feel incredibly well cared for. We also loved using the Local Discovery program to explore breathtaking Ronda. Everything was so perfect that we’ve already booked our next stay.”

Tracy Squires

AFTERSALES EXECUTIVE

SECTION 7

Beyond the Booking

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Beyond the Booking



Estepona Old Town Exploration

Often overlooked in favour of nearby Marbella, Estepona is known as the “Garden of the Costa del Sol.” Its winding cobble streets, colourful flower-filled squares, independent boutiques and cafés make it an easy and rewarding excursion from Ikos Andalusia. For a more scenic journey, make the most of the resort’s complimentary bike rental and follow the picturesque Golden Mile Experience, cycling five miles along Andalusia’s sparkling coastline to Estepona. It’s a leisurely and memorable way to discover the destination before exploring its charming streets.

Marbella & Puerto Banús Luxury Yacht Charter

Arrange a private yacht charter from Puerto Banús marina and explore the Costa del Sol from the water, with the chance to anchor in secluded bays for swimming while enjoying local wine and tapas on board. Afterwards, spend time exploring one of Spain’s best-known marinas, lined with designer boutiques, restaurants and cafés.



SECTION 7

Beyond the Booking



Ronda & Pueblos Blancos Mountain Drive

Take your complimentary MINI into the mountains to visit Ronda, famous for the dramatic Puente Nuevo bridge spanning the El Tajo Gorge. Along the way, pass through some of Andalusia's traditional Pueblos Blancos (White Villages), making this one of the region's classic scenic drives.

Culture Pass Excursions

Included as part of the Ikos experience, the Culture Pass gives guests complimentary entry to a selection of museums and cultural attractions across the Costa del Sol, making it easy to explore more of the region beyond the beach.



SECTION 7

Beyond the Booking

Sierra Bermeja Nature Trail

Explore the distinctive red mountains of the Sierra Bermeja Natural Area on a guided walk through one of southern Spain's most unusual landscapes. Higher trails reward walkers with panoramic views across the Mediterranean towards Gibraltar and, on clear days, North Africa.



SECTION 8

FAQs

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FAQs

What are the meal options?

Ikos Andalusia operates on the Unconditional Luxury all-inclusive concept, including dining across nine restaurants, poolside dining, 24-hour room service and a choice of up to 100 international wine labels. Guests can also enjoy meals at selected local partner restaurants through the Dine Out programme.

What kind of traveller does the resort suit best?

Ikos Andalusia appeals to couples, families and multi-generational groups looking for a luxury all-inclusive holiday with exceptional dining, premium inclusions and the freedom to enjoy the resort without additional costs.

How does it compare to other resorts in Spain?

Ikos Andalusia stands apart through its Unconditional Luxury all-inclusive concept. While the Costa del Sol is home to many luxury resorts, Ikos includes premium branded drinks, fine dining, local experiences and a wide range of services within the holiday price, helping guests make the most of their stay without many of the additional costs often associated with luxury resorts.

Is the Costa del Sol a good alternative to other Mediterranean beach destinations such as the Balearics and Greece?

The Costa del Sol is a strong alternative for travellers looking for sunshine, beaches and more to explore beyond the resort. The Balearics have their island charm and Greece has its traditional character, while the Costa del Sol brings together stylish resorts, excellent golf, lively coastal towns and easy access to Andalucía's culture, food and history.

How long should guests stay?

A stay of seven nights is highly recommended to fully appreciate the sheer breadth of the resort's culinary map, take advantage of the local driving adventures, and explore the region's historic towns.

Is the resort suitable for families?

Yes. Ikos Andalusia is well suited to families, with age-specific clubs for babies, children and teenagers, child-friendly menus and a wide range of sports and activities. Parents can also make use of the complimentary 30-minute poolside childcare service, giving them time to enjoy the resort's facilities.

When is the best time to book?

Booking early is recommended, particularly for the popular Deluxe Collection suites. Summer is ideal for a traditional beach holiday, while spring and autumn bring milder temperatures and can offer good value outside the peak season.

What usually surprises guests?

The quality and variety of what's included. From menus created by Michelin-starred chefs and premium branded drinks to the Dine Out programme and complimentary MINI, many guests comment that the resort offers far more than they expected from an all-inclusive holiday.

Is it suitable for honeymoons?

Yes. Ikos Andalusia is a good choice for honeymooners looking for a luxury beachfront resort with excellent dining, spa facilities and dedicated adults-only areas. Deluxe Suites with a private pool offer additional privacy, while the Dine Out programme and complimentary local experiences provide plenty of opportunities to explore beyond the resort.

SECTION 9

Content Angles You Can Use

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Content Angles You Can Use

Below are positioning routes that work well at Ikos Andalusia.
Each can be adapted to email, Instagram, LinkedIn or
a traveller proposal.

Luxury All-Inclusive Without Compromise

Focus on Ikos Andalusia as the resort for travellers who want the convenience of all-inclusive without sacrificing quality, choice or luxury.

This works well for:

- Couples and families who value premium experiences
- Guests who usually avoid all-inclusive resorts
- Food lovers and discerning travellers

You might frame it around:

- The award-winning Unconditional Luxury concept
- Michelin-starred chef-curated menus and premium drinks
- Dine Out, Local Drive Adventure and included experiences

A Family Holiday That Works for Everyone

Focus on the combination of spacious accommodation, excellent children's facilities and experiences that parents and children can enjoy together.

This works well for:

- Families with children of all ages
- Multi-generational holidays
- Parents wanting both family time and time to themselves

You might frame it around:

- Spacious family suites and Deluxe Collection Villas
- Heroes Kids Club, football academy and children's activities
- Family-friendly pools, beach and flexible dining options

SECTION 9

Content Angles You Can Use

The Deluxe Collection Experience

Focus on the additional benefits and personalised service available with the Deluxe Collection.

This works well for:

- Honeymoons and anniversaries
- Milestone celebrations
- Returning luxury travellers

You might frame it around:

- Personal concierge and exclusive beach and pool areas
- Deluxe Collection suites and villas
- Complimentary spa treatments and added benefits throughout

More Than a Beach Holiday

Focus on Ikos Andalusia as a base for discovering southern Spain while enjoying a luxury beachfront resort.

This works well for:

- First-time visitors to Andalucía
- Guests who enjoy culture, food and sightseeing
- Couples wanting to combine relaxation with exploration

You might frame it around:

- Marbella, Estepona and the whitewashed villages of Andalucía
- Local Drive Adventure and Dine Out experiences
- Golf, wineries, Ronda and Andalusian culture

USING THE ASSETS

We have included a bank of current imagery and short-form video supplied directly by the hotel. These can be used alongside your content.

SECTION 10

Who to Call

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Who to Call

Our team is here to help with property selection, tailored stays and special requests. If you'd like guidance on positioning Ikos Andalusia for the right traveller profile, please contact one of the team below.



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Registered in England No. 06915677 · VAT Registration 979 8758 17

All information correct at time of publish - July 2026.