



MALAYSIA

Mandarin Oriental Desaru Coast

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SECTION 1

Mandarin Oriental Desaru Coast in One Sentence

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Mandarin Oriental Desaru Coast in One Sentence

Mandarin Oriental Desaru Coast introduces the brand's renowned hospitality to Malaysia's east coast, where rainforest, quiet beaches and a slower pace create a very different experience from the country's better-known destinations.



SECTION 2

The Quick Fit Check

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The Quick Fit Check

Usually works well for travellers who want:

- ✓ A relaxed beach escape with plenty of space
- ✓ A luxury resort surrounded by rainforest and coastline, just a few hours from Singapore
- ✓ A destination that works particularly well during the UK summer
- ✓ A honeymoon or couples' holiday that can be combined with Malaysia's cities, culture and nature
- ✓ A family holiday that pairs beach time with wider adventures across Malaysia or South East Asia

Less suited if they want:

- ✗ A lively resort with nightlife and evening entertainment
- ✗ A resort within walking distance of shops, restaurants and local attractions — although it can easily be combined with a city experience



SECTION 3

The Stay Guide

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The Stay Guide

THE FLAGSHIP OPTION

Four Bedroom Pool Villa

Offering complete privacy, this standalone four-bedroom villa spans 1,500sqm across two levels and accommodates up to 10 guests. Highlights include a 27-metre infinity pool, spacious indoor and outdoor living areas, a barbecue space for private dining and a dedicated team on hand throughout the stay. It's a great choice for larger families, milestone celebrations and group holidays.



SECTION 3

The Stay Guide

THE FAMILY OPTION

Two Bedroom Ocean Grande Suite

The Two-Bedroom Ocean Grande Suite sleeps up to six guests and gives families plenty of room to spread out. With king and twin bedrooms, two bathrooms, generous indoor and outdoor living areas and two private plunge pools, everyone has their own space while still spending time together.



SECTION 3

The Stay Guide

THE HONEYMOON OPTION

Ocean Front Junior Suite

A private plunge pool sits at the heart of a secluded outdoor courtyard, while inside you'll find a generous bathroom, separate living area and plenty of natural light. Views across the South China Sea complete a suite that's just as enjoyable for relaxing indoors as it is out on the veranda.



SECTION 3

The Stay Guide

THE SUITE OPTION

Rainforest Junior Suite

Inspired by traditional Malay village design, even the entry-level suites come with a private plunge pool, veranda and a peaceful rainforest setting. They're a great example of the generous accommodation found throughout the resort.



SECTION 3

The Stay Guide

Matching Rooms to Traveller Types

Couples → *Rainforest Junior Suite*

Honeymooners → *Ocean Front Junior Suite*

Parents with adult children → *Two Bedroom Ocean Grande Suite*

Milestone celebrations → *Rainforest Grand Pool Suite*



SECTION 4

A Day That Works Well Here

SECTION 4

A Day That Works Well Here

Morning

- Start the day with a sunrise breakfast, beginning with a private guided beach walk led by the resort's naturalist, followed by a Champagne breakfast.
 - Breakfast can also be enjoyed at Ambara or on your private terrace, with fresh fruit juices and coffee made from locally grown beans.
 - Spend the rest of the morning by the 45-metre infinity pool or on the long, secluded beach.
 - With just 45 villas spread across 128 acres, there's always plenty of space to find your own private corner.
-

Midday

- Spend some time at The Spa, where treatments combine traditional Malay therapies with contemporary wellness techniques.
 - The spa's rainforest and ocean setting creates a peaceful place to slow the pace before the afternoon.
 - For lunch, enjoy a tropical picnic featuring gourmet cheeses, fresh fruit and seasonal dishes.
 - Choose a spot by the coast or on the Ocean Lawn and make the most of the resort's spacious surroundings.
-

Late Afternoon

- Take a walk along the coastline as the day begins to cool, or spend the afternoon at the Beach Club, opening in late 2026.
 - Younger guests can join the resident naturalist for gardening sessions and nature-based activities.
 - Adults can try the resort's rum trail or join a mixology class.
 - As the sun begins to set, the quieter stretches of beach are the perfect place to take in the coastal scenery.
-

Evening

- Enjoy dinner at Ofyr, where signature dishes are cooked over an open fire.
- Private barbecue dining beneath the stars is also available for those celebrating a special occasion or simply looking for something a little different.
- End the evening with a stroll along the beach or a drink overlooking the coast.

SECTION 5

What's New and Worth Knowing

SECTION 5

What's New and Worth Knowing



A Different Side of Malaysia

Desaru Coast is one of Malaysia's newest luxury beach destinations and is easily reached via Singapore. For well-travelled holidaymakers looking to discover somewhere less familiar, it's a destination that's still relatively under the radar.

One of Summer's Strongest Beach Escapes

One of Desaru Coast's biggest advantages is its seasonality. The dry season coincides with the European summer, making it a great option for Easter, summer holidays and one of the few beach destinations in Asia that works particularly well at this time of year.



SECTION 5

What's New and Worth Knowing

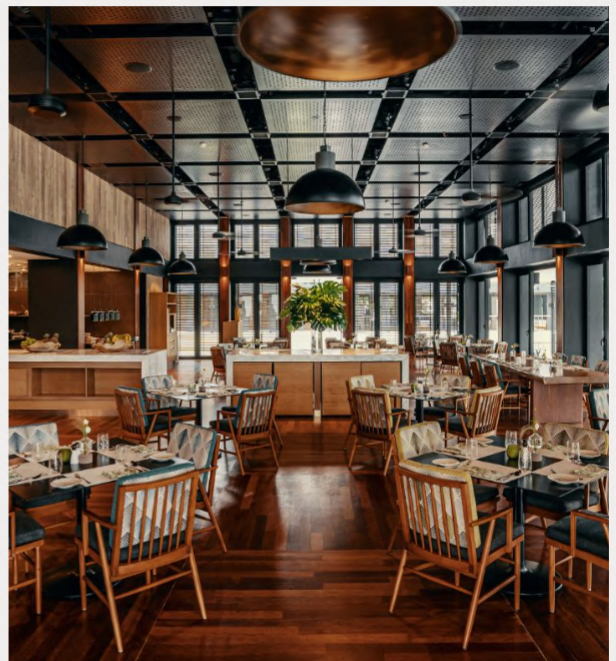


Ember Beach Club is Getting a Refresh

Ember Beach Club is currently being redeveloped and is due to reopen in September 2026, adding another dining and beachside experience to the resort.

New Meal Plans for 2026

Half Board and Full Board have been introduced for 2026, with both including à la carte dining. Given the resort's peaceful setting, they're well worth considering for those planning to spend most of their time on property.



SECTION 6

Voices From the Stay

SECTION 6

Voices From the Stay

"We originally planned to stay for seven nights but loved it so much we extended by another two."

D.Y.

JANUARY 2026

"The natural setting of the resort is truly something special – many afternoons were spent watching the dusky monkeys swing through the trees."

D.Y.

JANUARY 2026

"The pool area is absolutely breathtaking."

W.J.

MAY 2026

"The villa was spacious and well equipped with everything we needed."

Y.P.

MAY 2026

"One of the most unique and beautiful resorts we have stayed at."

M.

MARCH 2026

"Stunning views, great food and excellent hospitality."

W.

JUNE 2026

"The level of care and attention continued throughout the entire stay."

S.

JUNE 2026

"The rooms are superb and the tennis courts are in pristine condition."

W.

JUNE 2026

SECTION 6

Voices From the Stay



Notes From Our Team

"The Mandarin Oriental Desaru Coast adds an excellent choice for Malaysia, particularly for luxury high-end clients looking to escape and connect with nature. After a long flight and a drive from Singapore, I immediately fell into relax mode – I was surprised by the nature surrounding the hotel, reassured by the quality of service and the food, and fully recharged in the amazing spa."

Amy Griffiths

SENIOR TRAVEL ADVISOR

SECTION 7

Beyond the Booking

SECTION 7

Beyond the Booking



Call of the Gibbons

Join an expert naturalist for an early morning walk through the Panti Forest Reserve as the rainforest begins to wake. Along the way, there may be opportunities to hear white-handed gibbons and look out for wildlife such as dusky leaf monkeys, macaques and oriental pied hornbills — with early morning also one of the best times for birdwatching, including species such as the crested serpent eagle and blue-winged leafbird. Round off the experience with a tropical picnic surrounded by the rainforest before returning to the resort.

Birdwatching by Bike

Explore the resort and its surrounding nature on a guided bike ride with the resident naturalist. Following quiet trails at a relaxed pace, the experience offers opportunities to look out for local birdlife, native plants and other wildlife found around Desaru Coast — an enjoyable way to discover more about the natural surroundings while seeing a different side of the resort.



SECTION 7

Beyond the Booking



Malay Martial Art Experience

Join an experienced Silat Master for an introduction to Silat Melayu, the traditional martial art of the Malay Archipelago. Starting with the bunga, the foundational movements of the practice, the session offers an insight into one of Malaysia's best-known cultural traditions — and a different perspective on the country's history and culture.

Nature Detectives

Led by the resort's resident naturalist, this experience introduces younger guests to the plants and wildlife found around Desaru Coast. The session continues in the EcoLab, where children learn more about their discoveries, including scientific names, habitats and characteristics — hands-on and inspiring, nurturing curiosity and a deeper connection to the natural world.



SECTION 7

Beyond the Booking

Culinary Experiences

Food and drink are a big part of the experience at Mandarin Oriental Desaru Coast, with a range of hands-on activities available throughout the stay. Guests can learn the art of jam making using tropical fruits, join a cocktail masterclass with the resort's mixologist, or take part in cooking classes designed for younger guests. Local flavours also take centre stage, from learning the traditional technique of pouring frothy teh tarik to tasting coffee grown in nearby Johor — alongside the resort's own Rum Trail experience.



SECTION 8

FAQs

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FAQs

What are the meal options at Mandarin Oriental Desaru Coast?

Guests can choose from Bed & Breakfast, Half Board or Full Board. For those planning to spend most of their time at the resort, Half Board and Full Board are often worth considering due to its relative seclusion. Both include three-course à la carte dining at Ambara and Essential.

What kind of traveller does Mandarin Oriental Desaru Coast suit best?

It works well for couples and families alike. Desaru Coast often appeals to well-travelled holidaymakers looking beyond Asia's more familiar beach resorts, while still being easy to reach via Singapore.

Is Desaru Coast a good alternative to other Asian and beach destinations?

Absolutely. Desaru Coast is well worth considering for summer travel, when many destinations across Asia and the Indian Ocean are outside their peak season. It also offers something a little different, combining easily with Singapore or Borneo and giving travellers an alternative to more familiar beach destinations such as the Maldives or Mauritius.

How long should guests stay?

It depends on the type of holiday. Four or five nights works well when combined with Malaysia and Singapore, while seven to 10 nights allows more time to enjoy the resort and explore Desaru Coast.

Is the resort suitable for families?

Yes. The villas are a particularly good option for families, while many of the suites can also accommodate two adults and one child with an additional bed. Beyond the resort, Desaru Coast offers beaches, nature and family-friendly experiences, making it an easy destination to fill a week.

When is the best time to book?

If travelling during the summer, it's worth planning ahead. Demand builds quickly from the start of the year, and booking early offers the best choice of accommodation and flights into Singapore.

What usually surprises guests?

Many guests are surprised by how close they feel to nature. Designed by Kerry Hill with influences from traditional Malay architecture, the villas open onto the outdoors, with rainforest and the beach always close by.

Is it suitable for honeymoons?

Yes. Privacy comes naturally here, with spacious suites and villas set among the rainforest and coastline. For couples marrying in the UK summer, it's a destination worth considering, especially when combined with a few nights in Singapore before heading to the beach.

SECTION 9

Content Angles You Can Use

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Content Angles You Can Use

Below are positioning routes that work well at Mandarin Oriental Desaru Coast. Each can be adapted to email, Instagram, LinkedIn or a traveller proposal.

Luxury & Nature

Focus on Mandarin Oriental Desaru Coast as one of Malaysia's leading luxury beach resorts for well-travelled holidaymakers looking to spend time close to nature yet still have luxury on hand.

This works well for:

- Well-travelled luxury holidaymakers
- Those interested in wildlife, birdwatching and quieter beaches
- Combining a stopover in Singapore at Raffles

You might frame it around:

- A new luxury destination in a lesser-known part of Malaysia
- Contemporary design surrounded by rainforest and coastline
- Raffles Singapore for a stylish city add-on

South East Asia for Families

Focus on Desaru Coast as a luxury family destination that comes into its own during the UK summer holidays, where high-end luxury is available at good value compared to other regions.

This works well for:

- Families with children of all ages
- Those looking for wildlife and cultural experiences
- Travellers flying via Singapore

You might frame it around:

- Multi-generational travel with villas available
- Rainforest exploration
- Hands-on activities designed for kids

SECTION 9

Content Angles You Can Use

A Luxury Finish to a Malaysia Adventure

Focus on Desaru Coast as the final stop in a wider Malaysia itinerary, balancing adventure, culture and wildlife with a few days by the coast.

This works well for:

- Those looking for adventure with luxury
- Wildlife enthusiasts
- Couples and families looking for help designing an adventure

You might frame it around:

- Borneo and orangutan experiences
- Starting in Kuala Lumpur and Malacca for city, history and culture
- Finishing in Desaru Coast as a luxury, relaxed final stop

Wellness Escape

Focus on a resort where a highlight is reconnection to nature, escaping the everyday and spa pampering.

This works well for:

- Those who have enjoyed spas in the Indian Ocean and elsewhere in Asia
- People in search of full relaxation
- Holidaymakers who want the option to do nothing, with activities available if they choose

You might frame it around:

- The large spa with traditional touches
- Relaxation, digital detox and full pampering in style
- Gourmet experiences and destination dining, direct to Singapore with no hassle

USING THE ASSETS

We have included a bank of current imagery supplied directly by the hotel. These can be used alongside your content.

SECTION 10

Who to Call

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Who to Call

Our team is here to help with property selection, tailored stays and special requests. If you'd like guidance on positioning Mandarin Oriental Desaru Coast for the right traveller profile, please contact one of the team below.



AMY GRIFFITHS

Senior Travel Advisor

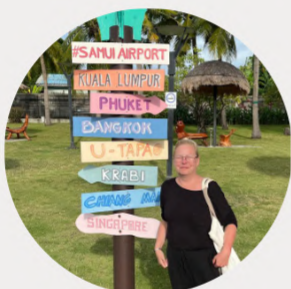
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