



BARBADOS

The Barbados Collection Marriott International

Treasure Beach Art Hotel, Barbados, An Autograph Collection All-Inclusive Resort
The House, Barbados, An Autograph Collection All-Inclusive Resort - Adults Only
Colony Club, a Luxury Collection Resort, Barbados

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SECTION 1

The Barbados Collection Marriott International in One Sentence

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The Barbados Collection Marriott International

Reimagined in 2026 and now part of the Marriott collection, each resort has its own distinct character: Colony Club pairs contemporary plantation-inspired style with a beachfront setting, The House offers an intimate boutique feel, and Treasure Beach brings together art-inspired interiors with a bright, relaxed atmosphere.



SECTION 2

The Quick Fit Check

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The Quick Fit Check

Usually works
well for travellers
who want:

- ✓ A laid-back boutique-style stay
- ✓ Contemporary plantation-inspired design and heritage character at Colony Club
- ✓ An adults-only, all-inclusive experience at Treasure Beach
- ✓ Authentic Bajan experiences and opportunities to explore the island's culture
- ✓ Dine around options with the Marriott Barbados Collection
- ✓ Art-inspired interiors and a creative atmosphere at Treasure Beach
- ✓ A well-located base for exploring Barbados

Less suited
if they want:

- ✗ Extensive family facilities and children's clubs
- ✗ A lively, entertainment-led resort with a busy social scene



SECTION 3

The Stay Guide

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The Stay Guide

THE FLAGSHIP OPTION

The House – Ocean Front Suite

Positioned directly on the oceanfront, this suite features a private balcony, two bathrooms and a separate living room, creating a spacious setting for couples or longer stays. Guests also receive one extended Bliss massage per person, per stay.



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THE ADULT ONLY OPTION

Treasure Beach – Pool Garden View

With a fresh, contemporary design, a king-size bed and sofa bed, a garden-view patio and an all-inclusive offering, the Pool Garden View one-bedroom suite provides a relaxed adults-only base for exploring Barbados.



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The Stay Guide

THE HERITAGE OPTION

Colony Club – Luxury Swim Up

Originally dating back to the 1930s, Colony Club combines contemporary plantation-inspired style with the atmosphere of a classic beachfront estate. The Luxury Swim-Up rooms offer direct access to the lagoon-style pool, surrounded by tropical gardens.



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The Stay Guide

THE SIGNATURE OPTION

Treasure Beach – Luxury Ocean View

Treasure Beach's art-inspired character comes through in this spacious ocean-view one bedroom suite, which includes an expanded living area, a balcony with a private plunge pool and a stocked minibar.



SECTION 3

The Stay Guide

Matching rooms to Traveller Types

Couples → *Treasure Beach - Deluxe with private plunge pool*

Families → *Colony Club - Pool Garden View*

Honeymooners → *Treasure Beach - Luxury Ocean View*

Milestone celebrations → *The House - Ocean Front Suite*



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A Day That Works Well Here

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A Day That Works Well Here

Morning

Start the day with a leisurely breakfast by the beach. Enjoy a refreshing swim in the pool before the warmth of the afternoon sets in. At Treasure Beach, guests can take part in art-inspired experiences, from local artist exhibitions and community mural projects to the hotel's signature rock-painting activity.

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Midday

Guests staying at Treasure Beach can take advantage of the Dine Around Programme, with access to restaurants at Waves, Crystal Cove, Tamarind and Turtle Beach. A complimentary water taxi connects the West Coast properties (excluding Turtle Beach), making it easy to enjoy lunch at a different resort before returning for the afternoon.

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Late Afternoon

Unwind at The Spa at The House, where every stay includes a complimentary Bliss massage. Alternatively, enjoy afternoon tea in the Grand Hall at Colony Club. For something more active, Treasure Beach offers complimentary watersports including kayaking and tube rides, alongside yoga and Pilates sessions.

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Evening

At The House, the dedicated Romance Concierge can help arrange memorable occasions, from beach proposals to anniversary dinners and bespoke celebrations. At Treasure Beach, evenings might include live music or a poolside film under the stars. At Colony Club, begin with drinks on the Sunset Deck before dinner at Laguna Restaurant, followed by a nightcap at The Rum Vault.

SECTION 5

What's New and Worth Knowing

SECTION 5

What's New and Worth Knowing



All three hotels have been recently refurbished, reimagined and taken from three individual hotels to under the Marriott umbrella. Colony Club as Marriott Luxury Collection and Treasure Beach and The House as Marriott Autograph Collection.

Under the new brand concept consistent standards of service and facilities are delivered. And guests can now benefit from dine around and other cross-resort facilities

The House and Treasure Beach are adult only, Colony Club accommodates families.

SECTION 6

Voices From the Stay

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Voices From the Stay

"The hotel is very intimate, staff are extremely friendly and cater to your every need. It is an all-suite hotel, the rooms are very spacious with wonderful beds."

P.D.

TREASURE BEACH, MAY 2026

"Our stay at this beautiful boutique hotel... was absolutely unforgettable. It captures everything you'd want from a true Barbados escape"

J.T.

TREASURE BEACH, JUNE 2026

"The staff was five-star across the board... truly every staff member we interacted with was warm, friendly and efficient. The hotel is beautiful"

P.A.

COLONY CLUB, JUNE 2026

"Colony Club perfectly balances relaxed luxury with world-class service. I cannot wait to return to Barbados and stay here again."

C.M.

COLONY CLUB, JUNE 2025

"Best holiday by myself wonderful experience will return. Staff excellent... The House was really lovely & the staff were fantastic."

Z.A.

THE HOUSE, JUNE 2025

"All round excellent hotel, calm decor and fantastic staff. The House is a lovely venue and we were looked after very well by all who work there."

D.C.

THE HOUSE, JUNE 2026

SECTION 6

Voices From the Stay



Notes From Our Team

“The island is ready, the hotels are glowing, and we’ve missed them! The iconic locations of the range of Marriott Barbados properties are exactly the welcome additions the market needs right now, bringing their timeless Bajan charm, energy and style back to the Platinum & south Coasts”

Andrew Marshall

HEAD OF PRODUCT AND COMMERCIAL

SECTION 7

Beyond the Booking

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Beyond the Booking



Treasure Beach Signature Art Crawl Tour

Available through the resort's Ambassador service, the Signature Art Crawl offers a personalised introduction to Barbados' creative scene. Visits can include local galleries, museums and cultural landmarks, with the itinerary tailored to each guest's interests.

Sail the Platinum Coast

Barbados' western shores aren't called the Platinum Coast for nothing. The area extending north from Payne's Bay past Holetown boasts some of the most enchanting stretches of sand on the island, not to mention the extravagant villas of the rich and famous.

Visitors can get to know this flashy part of the country on sailing trips from the island's lively capital, Bridgetown, with stops to snorkel with turtles or explore reefs and shipwrecks. Many sailing excursions include cocktails and gourmet snacks for those that want an A-list-style party. The Calabaza offers small group tours and serves a powerful rum punch.



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Beyond the Booking

Feast on seafood at Oistins Fish Fry

Barbados' biggest weekly bash takes place in Oistins every Friday night, when half the island descends on this small village on the southwest coast for the legendary fish fry. The winning formula is a simple one: fresh fish, cold beer, and top tunes. It's the island's favourite feast.

Dozens of little kiosks serve up everything from grilled fish (flying fish, tuna and swordfish) and shellfish to chicken and pork chops. Whatever you order, don't forget the macaroni pie! Wash it all down with a cold beverage or cocktail as local musicians get the crowd moving. Competing sound systems ensure the party carries on long after the plates are cleared away.



Snorkel in Carlisle Bay Marine Reserve

Just offshore from Bridgetown, Carlisle Bay Marine Reserve is one of Barbados' most popular snorkelling spots. Home to five shallow-water shipwrecks, colourful coral reefs, tropical fish and green sea turtles, it offers excellent conditions for both first-time and experienced snorkellers. Among the highlights is the Berwyn, a French tugboat that sank in 1919 and is now covered in coral.

Many of the snorkelling sites are close to shore and can be reached by a short swim, while several beach clubs also offer boat transfers to the reefs. Snorkelling equipment is available to hire locally, although keen snorkellers may prefer to bring their own mask and snorkel.



SECTION 7

Beyond the Booking

Sample Bridgetown's rum shops and street food

For a taste of everyday Bajan life, head to Bridgetown's traditional rum shops, where conversation is as much a part of the experience as the rum itself. These long-standing local institutions have been woven into Barbados' culture for generations, offering an authentic glimpse of island life beyond the beaches.

Baxter's Road is particularly well known for its rum shops and vibrant street food scene. Alongside local favourites and homemade snacks, you'll find vendors serving classic Bajan dishes well into the evening. If you're feeling adventurous, stop by the Pink Star Bar to sample island specialities such as liver cutters (chicken liver pâté sandwiches) or steppers (fried chicken feet).



SECTION 7

Beyond the Booking



Taste history at Mount Gay Rum Distillery

Founded in 1703, Mount Gay is recognised as the world's oldest continually operating rum distillery. A visit offers an insight into Barbados' long-standing rum-making heritage, with guided tours exploring the history of the distillery alongside the production process behind its signature blends.

Tours conclude with a guided tasting, including a selection of premium rums on selected experiences. For those looking to immerse themselves in the island's rum heritage, the original distillery in St Lucy offers a more historic setting than the visitor centre at Brandons Beach.

Let loose at Crop Over Festival

For guests visiting Barbados during the summer, Crop Over is one of the island's most celebrated cultural events. Dating back more than 200 years, the festival has its roots in marking the end of the sugar cane harvest and today brings together music, food, art and island traditions over several weeks.

The celebrations culminate in the colourful Grand Kadooment parade, when thousands of elaborately costumed revellers fill the streets of Bridgetown to the sounds of calypso and soca. The festival has also become synonymous with Barbados' most famous daughter, Rihanna, who has often returned home to join the celebrations, adding to the event's international profile.

It's one of the best times to experience the island's vibrant culture, infectious energy and unmistakable Bajan spirit.



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FAQs

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FAQs

What are the meal options at The Barbados Collection Marriott International ?

Treasure Beach and The House are available on an all-inclusive basis. Colony Club offers bed and breakfast, half board and full board options, with discounts available through the Dine Around Programme. Guests can also enjoy dining across the collection's participating restaurants, subject to the programme's terms and conditions.

What kind of traveller does The Barbados Collection suit best?

The collection is well suited to travellers looking for a relaxed Barbados escape, whether that's unwinding by the beach, exploring the island or enjoying a combination of both. Its boutique style, local character and flexible dining options appeal to couples, friends and independent travellers alike.

How do the properties compare to other resorts in Barbados?

Each property offers a more intimate, boutique-style experience than many of the island's larger resorts, with a relaxed atmosphere and a strong sense of place.

How long should guests stay?

As long or as little as they like. A stay of six or seven nights offers plenty of time to enjoy the resorts while exploring Barbados' beaches, restaurants and attractions. Guests looking to experience more of the island often choose to stay for 10 to 14 nights.

Are the resorts suitable for families?

Colony Club does accept children, and includes an excellent kids club. Being boutique style Colony Club welcomes families and offers a children's club alongside spacious accommodation and family-friendly facilities. Treasure Beach and The House are adults-only, making them well suited to couples and friends travelling together.

When is the best time to book?

Booking early is recommended, particularly following the relaunch of the collection and for travel during popular holiday periods. Early booking also offers the widest choice of accommodation and promotional offers, where available.

What usually surprises guests?

Treasure Beach – Its art-inspired character, with creative experiences woven throughout the guest journey.

Colony Club – The variety of dining experiences, including The Rum Vault, and its convenient location between Bridgetown and Holetown.

The House – Its intimate atmosphere, personalised service and beachfront setting, giving the feel of a private Bajan residence.

Is it suitable for honeymoons?

Yes. Treasure Beach and The House are particularly popular with honeymooners and couples celebrating special occasions, while Colony Club also offers a relaxed setting for romantic escapes. The Romance Concierge at The House can help arrange bespoke experiences for proposals, anniversaries and other celebrations.

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Content Angles You Can Use

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Content Angles You Can Use

Below are positioning routes that work well at The Barbados Collection Marriott International. Each can be adapted to email, Instagram, LinkedIn or a traveller proposal.

Capitalise Romantic Escapes

Position **The House** as an intimate adults-only retreat where personalised service, relaxed luxury and thoughtful touches create a memorable setting for romantic escapes. It's ideal for couples looking to celebrate a special occasion while experiencing the best of Barbados.

This works well for:

- Honeymoons, proposals and anniversary celebrations.
- Couples looking for a peaceful adults-only retreat.
- Guests who value personalised service, fine dining and time to unwind.

You might talk about:

- Bespoke proposals, celebrations and romantic surprises arranged by the Romance Concierge.
- Ocean Front Suites, complete with a complimentary jet lag massage included with each stay.
- Long beach days, spa treatments and sunset dinners overlooking the Caribbean Sea.
- Pairing time at the resort with sailing trips, rum tastings and island excursions for a well-rounded Barbados escape.

Experiences and Explorers

Position **Colony Club** as a stylish base for travellers who want to combine time by the beach with discovering Barbados' culture, cuisine and coastline. Its location on the west coast makes it easy to experience both the resort and the island beyond.

This works well for:

- Travellers looking to balance relaxation with sightseeing.
- Guests interested in Bajan food, history and local culture.
- Couples and families who prefer a boutique-style resort with plenty to explore nearby.

You might talk about:

- Exploring Bridgetown, Holetown and the Friday night atmosphere at Oistins Fish Fry.
- The flexibility of the Dine Around Programme across participating collection resorts.
- Contemporary plantation-inspired design with a distinctly Barbadian character.
- Returning to the resort for sunset drinks, relaxed dining and evenings at The Rum Vault.

Artistic Vibe

Position **Treasure Beach** as a boutique hotel with a creative personality, where art, culture and laid-back Caribbean living come together. It's an ideal choice for travellers looking for something a little different from a traditional beach resort.

This works well for:

- Travellers drawn to creative, design-led hotels.
- Guests who enjoy immersive local experiences alongside time by the beach.
- Couples and friends looking for a colourful, relaxed Barbados escape.

You might talk about:

- Exploring Bridgetown, Holetown and the Friday night atmosphere at Oistins Fish Fry.
- The flexibility of the Dine Around Programme across participating collection resorts.
- Contemporary plantation-inspired design with a distinctly Barbadian character.
- Returning to the resort for sunset drinks, relaxed dining and evenings at The Rum Vault.

USING THE ASSETS

We have included a bank of current imagery and short-form video supplied directly by the hotel. These can be used alongside your content.

SECTION 11

Who to Call

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Who to Call

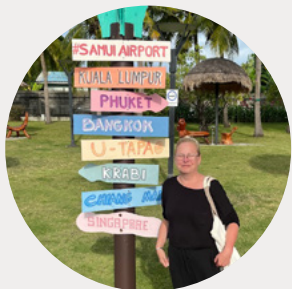
We spend a lot of time working with The Barbados Collection Marriott International, so if you'd like to talk through how a stay can be tailored, from room choice to the experiences that make the most of it, just get in touch with one of the team below.



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