



IMAGE COURTESY OF TORSTEN DICKMANN - TOURISM SEYCHELLES

INDIAN OCEAN

Seychelles

LUSSO

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SECTION 1

The Destination in One Sentence

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The Destination in One Sentence

An extraordinary archipelago of 115 pristine granite and coral islands, Seychelles pairs elemental natural beauty — prehistoric rainforests, ancient giant tortoises and dramatic granite boulders — with world-class private-island luxury and effortless hopping between them.



IMAGE COURTESY OF BRENDEN LAURENCE - TOURISM SEYCHELLES

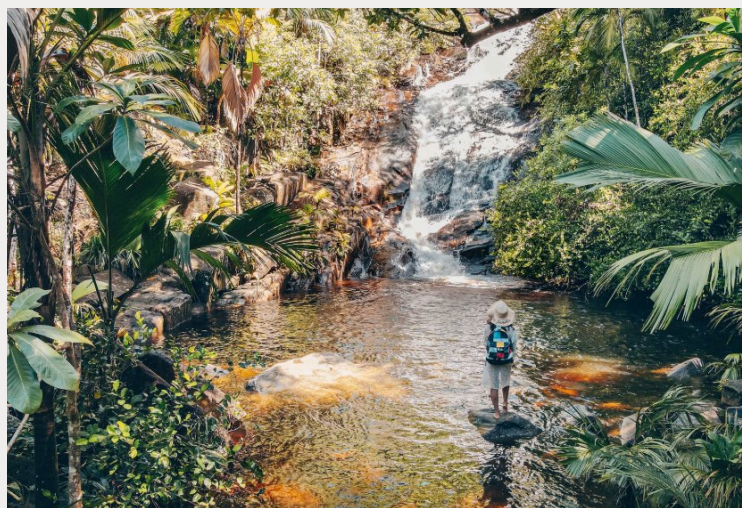


IMAGE COURTESY OF MICHEL DENOUSSE - TOURISM SEYCHELLES

SECTION 2

The Quick Fit Check

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The Quick Fit Check

Usually works well for travellers who want:

- ✓ An extraordinary island-hopping experience, combining rugged granite peaks, coral islands and secluded coves
- ✓ Renowned eco-luxury, with close-up wildlife encounters — giant tortoises, rare endemic birds — and genuine marine conservation credentials
- ✓ Absolute privacy and low-density luxury, with exclusive private-island sanctuaries away from the crowds

Less suited if they want:

- ✗ A traditional, single-resort “contained” stay, without leaving the property or exploring nearby islands
- ✗ A bustling night-market scene, high-rise skylines or high-energy beach clubs



IMAGE COURTESY OF FRANZ RUSS - TOURISM SEYCHELLES

SECTION 3

The Stay Guide

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The Stay Guide

THE CULTURAL & GRANITE GATEWAY

Mahé

Home to dramatic granite peaks, spice-scented markets and iconic luxury estates like Four Seasons Resort Seychelles and Anantara Maia Seychelles Villas.



IMAGE COURTESY OF ISLAND VISUALS - STB -
TOURISM SEYCHELLES



IMAGE COURTESY OF SCOTT SPORLEDER - TOURISM SEYCHELLES

SECTION 3

The Stay Guide

THE LIVING EDEN

Praslin

Home to the UNESCO-protected Vallée de Mai, endemic Coco de Mer palms, and luxurious beachfront bases such as Constance Lemuria and Raffles Seychelles.



IMAGE COURTESY OF MICHEL DENOUSSE -
TOURISM SEYCHELLES



IMAGE COURTESY OF MICHEL DENOUSSE - TOURISM SEYCHELLES

SECTION 3

The Stay Guide

BAREFOOT CHARM

La Digue

Famous for serene, car-free bicycle exploration and iconic granite boulder coastlines like Anse Source d'Argent.



IMAGE COURTESY OF TOURISM SEYCHELLES



IMAGE COURTESY OF DANIO DENOUSSE - TOURISM SEYCHELLES

SECTION 3

The Stay Guide

UNCHARTED LUXURY

The Private Island Escapes

Ultimate sanctuary retreats spanning both the closer-in granitic islands — North Island, Six Senses Zil Pasyon on Félicité — and the true Outer Islands' remote coral atolls, such as Waldorf Astoria Platte Island and Alphonse Island.

TRADE TIP

It's well worth flagging the difference in transfer time and distance to clients when comparing options.



NORTH ISLAND



SIX SENSES ZIL PASYON

SECTION 3

The Stay Guide

Matching Accommodation to Traveller Types

- Couples & First-Time Guests → *Mahé & Praslin Twin-Centre*
Four Seasons Resort Seychelles (Mahé) + Constance Lemuria (Praslin).
- Honeymooners & Celebrations → *Island Romance*
Six Senses Zil Pasyon or Anantara Maia Seychelles Villas.
- Parents with Older or Adult Children → *Adventure & Eco-Luxury*
Multi-bedroom pool villas at Raffles Seychelles, or an active stay at Alphonse Island.
- Milestone Group Celebrations → *Exclusive Sanctuary Buyout*
Private Estates at North Island or Waldorf Astoria Platte Island.
- Repeat & Discerning Guests → *The Outer Island Deep-Dive*
Expedition luxury stays across Denis Private Island, or a Blue Safari Collection resort such as Astove Coral House and Cosmoledo Eco Camp.

SECTION 4

A Day That Works Well Here

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A Day That Works Well Here

Morning — The Living Eden Explorer

Take a guided morning walk through the UNESCO World Heritage Vallée de Mai on Praslin to spot the rare Seychelles black parrot and the famous Coco de Mer palm.

AGENT TIP

Book early-morning guided walks for cooler temperatures and the best birdwatching conditions.

Midday — Creole Flavours on the Sand

Enjoy an authentic island lunch of grilled local fish, coconut curries and tropical fruit preserves on a secluded cove.

AGENT TIP

Pre-arrange private beach picnic setups through resort concierges for guests visiting La Digue or nearby uninhabited islets.

Late Afternoon — Granite Drop-Offs & Marine Conservation

Head out for a late-afternoon snorkel along the granite drop-offs, or join a licensed marine guide for a supervised giant tortoise encounter.

AGENT TIP

Confirm snorkelling equipment and marine conservation briefing times with the island's ocean activity team on arrival.

Evening — Sunset Cocktails & Fine Dining

Unwind with a Takamaka rum cocktail overlooking the ocean, followed by fine Creole-fusion dining under the stars.

AGENT TIP

Suggest scheduling private cliffside or beachfront dining midweek, so it lands as a genuine highlight of the trip.

SECTION 5

What's New and Worth Knowing

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What's New and Worth Knowing



WALDORF ASTORIA PLATTE ISLAND

Refurbishments & New Openings

Ultra-luxury debuts such as Waldorf Astoria Platte Island bring fresh architectural standards to the Outer and Inner Islands, developed alongside the islands' conservation guidelines. Fregate Island is also due to reopen in 2027 after an extensive refurbishment.

Service Model & Operations

Highly personalised, intuitive service dominates across top-tier properties, including dedicated island hosts, private marine guides and flexible, bespoke dining.



DENIS PRIVATE ISLAND

SECTION 5

What's New and Worth Knowing

Booking Reality & Demand

Demand peaks during April–May and October–November, when calm seas bring the best diving and snorkelling visibility. Early booking windows of six to nine months are critical for securing flagship private island villas and key inter-island helicopter transfers.



IMAGE COURTESY OF CHRIS MASON PARKER - TOURISM SEYCHELLES

SECTION 6

Voices From the Stay

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Voices From the Stay



Fam Trip Notes From Our Team

“The Seychelles are naturally beautiful, with dramatic scenery, incredible beaches and wonderfully warm people. Denis Island is one of my personal favourites for its rustic, barefoot feel – and landing on the grass runway is hugely exciting! It’s also one of the most self-sustainable islands I’ve stayed on, with its own farm and solar farm. Over on Praslin, Constance Lemuria is a stunning property, home to the Seychelles’ only golf course, with one hole overlooking one of the archipelago’s most beautiful beaches. For pure relaxation, the Spa at Four Seasons Seychelles offers an incredible setting and signature shell massage, while a visit to the local Takamaka rum distillery is an absolute must.”

Amy Griffiths

SENIOR TRAVEL ADVISOR

SECTION 7

Beyond the Booking

SECTION 7

Beyond the Booking



IMAGE COURTESY OF CHRIS MASON PARKER - TOURISM SEYCHELLES

Helicopter Island-Hopping Charters

TRADE TIP

Arrange private helicopter transfers between Mahé, Félicité and Praslin to cut out boat transit time and deliver aerial views over granite peaks and coral reefs.

Private Marine Biologist & Turtle Hatching Excursions

TRADE TIP

Pair eco-conscious clients with resident conservation experts for licensed, guide-led snorkelling, coral restoration sessions and sea turtle nesting walks conducted under strict non-disturbance protocols.



IMAGE COURTESY OF CHRIS MASON PARKER - TOURISM SEYCHELLES

SECTION 7

Beyond the Booking



IMAGE COURTESY OF MATEO - TOURISM SEYCHELLES

Victoria Market & Creole Cooking Masterclass

TRADE TIP

Organise a private sensory tour of Victoria's spice-scented Sir Selwyn Selwyn-Clarke Market on Mahé, followed by a hands-on Creole cooking class with a local chef.

Takamaka Rum Distillery at La Plaine St. André

Set within a meticulously restored 1792 heritage estate on Mahé, the Takamaka Distillery offers an immersive taste of authentic Seychellois culture. Founded by the local d'Offay family, the estate blends craft rum production with lush botanical spice gardens and resident giant Aldabra tortoises. VIP guests can enjoy private guided tours of the traditional copper pot stills, exclusive tastings of island rums aged in the tropics, and elevated Creole gastronomy at the estate's historic plantation house — a sophisticated culinary highlight of any Seychelles itinerary.



SECTION 8

FAQs

SECTION 8

Frequently Asked Questions

How does the Seychelles compare to the Maldives or Mauritius?

The Maldives centres on flat coral atolls and single-resort stays, while the Seychelles offers dramatic granite topography, prehistoric landscapes and genuine island-hopping. Mauritius, meanwhile, favours larger, resort-style properties on one main island. The Seychelles prioritises low-density luxury and multi-island exploration.

Is the Seychelles suitable for a multi-centre itinerary?

Very much so. Pairing a granite hub — Mahé or Praslin — with a remote coral sanctuary such as Platte Island or Alphonse Island creates a strong mix of hiking, cultural immersion and total marine isolation.

What's the ideal stay duration?

10–14 nights is ideal — long enough for a seamless two- or three-island combination without feeling rushed by transfer schedules.

Is the Seychelles good for family travel?

Yes, especially for families with older children or teens who enjoy marine adventures, tortoise sanctuaries, hiking and watersports. Multi-bedroom private pool villas suit family gatherings well.

When is the best time to visit?

The Seychelles is a year-round destination. April, May, October and November bring calm waters, warmer sea temperatures and the best diving and snorkelling visibility.

How easy is inter-island transit?

Straightforward. Islands are connected by short flights, scheduled ferries, catamaran charters and private helicopter transfers.

SECTION 9

Content Angles You Can Use

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Content Angles You Can Use

Below are positioning routes that work well for the Seychelles. Each can be adapted for trade marketing emails, client proposals, Instagram or LinkedIn.

The 115 Island Escape

Focus on archipelago exploration, seamless helicopter transfers, and the striking contrast between granite mountain peaks and isolated coral drop-offs.

This works well for:

- Luxury travellers seeking multi-layered, active island itineraries
- Repeat Indian Ocean clients looking for more variety than a single-resort stay
- Island-hoppers and multi-centre enthusiasts who want adventure alongside five-star luxury
- Honeymooners and celebration guests who want to combine a vibrant mainland hub with a private island escape

You might frame it around:

- Granite Peaks to Coral Atolls: combining Mahé or Praslin with the Outer Islands
- Island-Hopping by Air & Sea: helicopter hops, catamaran charters and scenic inter-island routes
- Two Holidays in One: pairing the rugged, lush interior of the Inner Islands with total marine isolation
- Beyond the Single Resort: why 115 islands offer an extraordinary, tailored Indian Ocean journey

A Living Eden

Focus on rare endemic wildlife, prehistoric palm forests, sea turtle nesting encounters, and pristine marine conservation efforts.

This works well for:

- Eco-conscious luxury travellers and sustainability-minded clients
- Nature enthusiasts, birdwatchers and marine life lovers
- Families with older children and teenagers looking for immersive, educational adventures
- Travellers looking for untouched, low-density environments far removed from commercial tourism

You might frame it around:

- The UNESCO Prehistoric Forest: exploring the Vallée de Mai and the iconic Coco de Mer
- Conservation in Action: snorkelling with resident marine biologists, coral restoration and sea turtle nesting
- Free-Roaming Giants: walking alongside ancient Aldabra giant tortoises in their natural habitat
- A Sanctuary for Rare Species: endemic birds, protected atolls and untouched marine reserves

SECTION 9

Content Angles You Can Use

115 Islands, One Soul

Focus on the vibrant beat of Creole culture, spice-scented local markets, authentic island gastronomy, and centuries-old artistic traditions.

This works well for:

- Culture seekers and curious travellers who want to connect with the local community
- Food lovers eager to explore unique Creole fusion flavours and seafood
- Discerning clients looking for an authentic, human story behind their luxury destination
- Couples and groups interested in local art, history and vibrant island life beyond the beach

You might frame it around:

- A Feast for the Senses: private guided tours of Victoria's Sir Selwyn Selwyn-Clarke Market on Mahé
- Creole Spice & Fusion Dining: hands-on cooking masterclasses and beachside seafood feasts
- Rhythm of the Islands: local art galleries, island crafts and traditional Moutya music
- The Authentic Seychelles: how local heritage and warm island hospitality elevate a luxury stay

USING THE ASSETS

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SECTION 10

Who to Call

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Who to Call

Our team is here to help with property selection, tailored stays and special requests. If you'd like guidance on positioning the Seychelles for the right traveller profile, please contact one of the team below.



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