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The Chedi Muscat

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SECTION 1

The Chedi Muscat in One Sentence

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The Chedi Muscat in One Sentence

At the crossroads of civilisations, Asian serenity meets Arabian style at this 21-acre exclusive beach resort on one of the most exciting travel destinations; an oasis of luxury, where relaxation meets culture and adventure between the mountains and the ocean.



SECTION 2

The Quick Fit Check

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The Quick Fit Check

Usually works well for travellers who want:

- ✔ Everything you need in one place; spa, extensive dining choices, three pools, extensive sports facilities
- ✔ Direct flights from the UK
- ✔ Also an option as a base to explore or a stop on a multi centre itinerary to combine with a stay in the mountains or a desert camp
- ✔ Year-round sun and an ideal medium haul winter sun destination

Less suited if they want:

- ✘ Somewhere very lively with beach clubs and nightlife
- ✘ A low key boutique style resort
- ✘ An understated boutique, barefoot experience
- ✘ All inclusive package style stay



SECTION 3

The Stay Guide

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The Stay Guide

THE FLAGSHIP OPTION

The Chedi Club Suite

With club benefits and value add-ons no other hotels offer: access to The Club Lounge where complimentary afternoon tea and complimentary evening cocktails and canapés are served.

Complimentary return airport transfers, Complimentary laundry (except dry cleaning and express laundry) Complimentary minibar (selective items), Fast Track through immigration & luggage collection and escort to the exit of the airport.

A total of 38 Chedi Club Suites provide luxurious accommodation set within a two-storey or single-storey building. Each 67-square-metre Chedi Club Suite boasts views of the Hajar Mountains, tranquil ponds or shimmering pools. The single-storey suites break away from the flat roof building concept with its dome-shaped ceiling. Each suite consists of a large bedroom with a king-sized bed, a separate living room and private balcony or terrace. The stylish windows of the lounge allow guests to enjoy the views of the tranquil ponds or the manicured gardens.



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THE ROOM OPTION

The Serai Room

Each of the 60 Serai rooms, located in the three-storey Serai wing, is 33 square metres and overlooks the Hajar Mountains. Serai rooms accommodate up to two adults. They are equipped with a queen-sized bed and built-in sofa bench. The open plan bathroom features an open wardrobe, a washbasin, separate toilet and walk-in rain shower.



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The Stay Guide



THE CLUB ROOM OPTION

Deluxe Club Room

Deluxe Club rooms are adjacent to The Club Lounge which offer afternoon tea as well as evening cocktails and canapés. Club guests also enjoy complimentary laundry service (except dry cleaning), complimentary minibar (entire selection), daily newspaper and complimentary return airport transfers. The Deluxe Club Terrace Rooms come with an additional furnished 13 square metre balcony



SECTION 3

The Stay Guide

THE FAMILY OPTION

Chedi Club Suite

Each Chedi Club Suite accommodates two adults and two children below the age of 16. The Children are accommodated on two existing large sofa beds in the lounge of the suite.



SECTION 3

The Stay Guide

Matching rooms to Traveller Types

Couples or first-time Oman travellers → *Deluxe Room*

Honeymooners → *Deluxe Club Terrace Room*

Families & Indulgent Milestone celebrations → *Chedi Club Suite*



SECTION 4

A Day That Works Well Here

SECTION 4

A Day That Works Well Here

Morning

- A day in the life of a Chedi guest begins with a calm morning — breakfast enjoyed without queues or noise, followed by time spent by the pools, in the gardens or on the private beach, where space and privacy are part of the experience.
 - Alternatively, head out on a dolphin watching cruise in the morning followed by snorkelling in Bandat Al Khiran.
-

Midday

- Escape the heat in Balinese-style Spa, where there's 13 self contained spa suites.
 - A long lunch at The Chedi Pool Cabana overlooking the sea.
-

Late Afternoon

- A serene afternoon spent relaxing or exercising, or a bit of both, at the Long Pool, the longest in Asia.
 - During a stay it is recommended to take a desert adventure and oasis trail, an overnight experience. Sunset in the desert followed by a night in simple huts with a Bedouin family, a unique and magical experience under the stars. The following morning is spent at Wadi Bani Khalid where you can swim in the canyon.
-

Evening

- Stroll through the hotel gardens, with flaming torches and fire pits lighting your way to dinner dine at the romantic Beach Restaurant, enjoying fresh seafood next to the ocean

SECTION 5

What's New and Worth Knowing

SECTION 5

What's New and Worth Knowing



Serai Rooms Recently Renovated

The Serai rooms were renovated and relaunched in 2025, bringing the lead-in options in line with the standard of the other rooms in the resort. The rooms now feature king-sized beds with interconnecting and twin-room options, as well as wider mini bar selection



The Gardens

A lot of work goes into making the gardens a central part of the resort and a green oasis on the coast. A large team of gardeners start work long before most guests begin their day. Gardeners carefully tend to the grounds, trimming, planting, watering and preparing the outdoor spaces to ensure they look serene and effortless throughout the day.

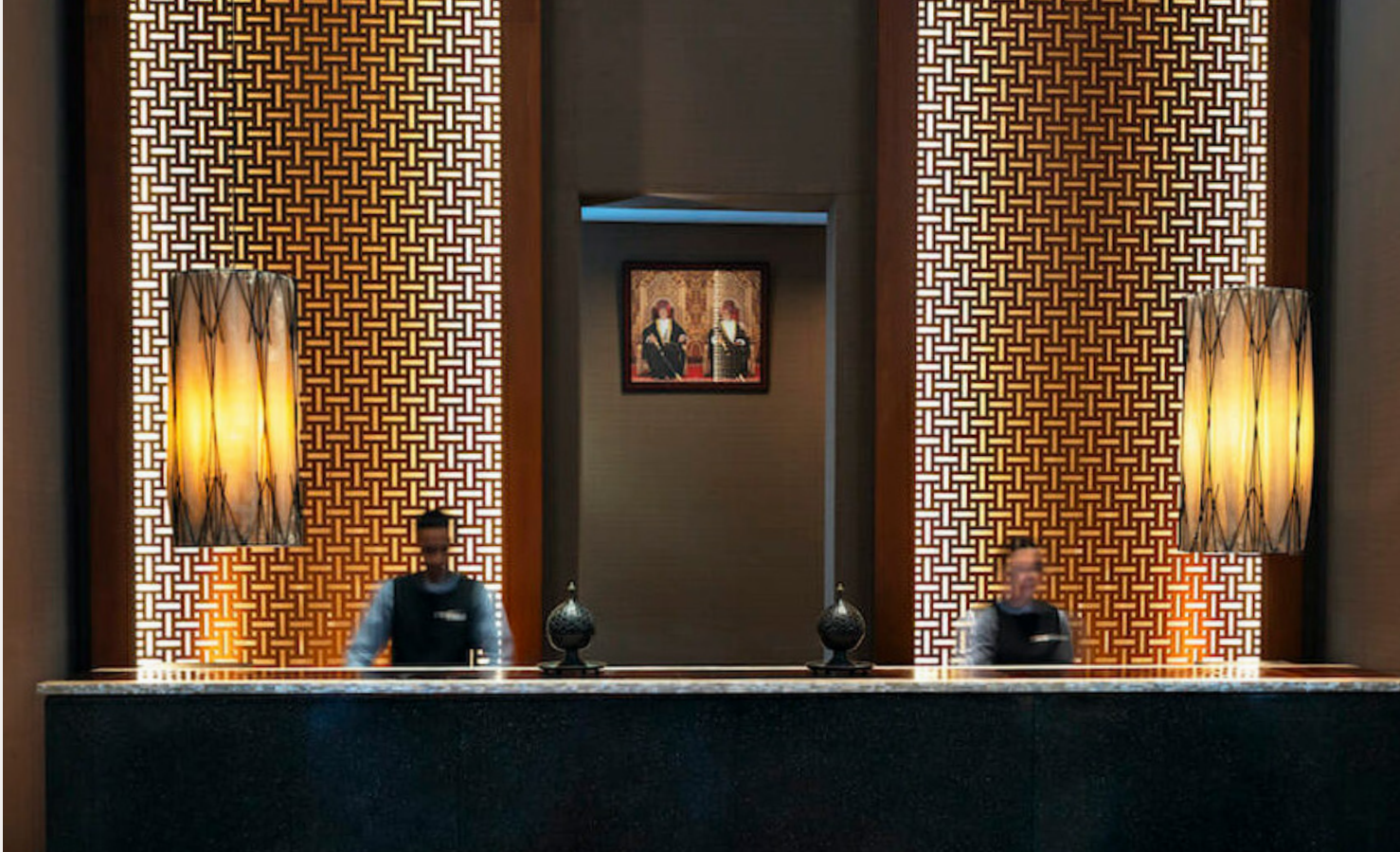
SECTION 5

What's New and Worth Knowing



Service and Serenity

Members of Oman society and the royal family are known to frequent The Chedi, particularly because of the discreet and excellent service and the serenity of the resort. The service staff are mainly Omani so are great for offering local knowledge and introducing their culture.



SECTION 6

Voices From the Stay

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Voices From the Stay

“Exceptional hotel. I cherished the hospitality, customer service, and the incredibly tasty breakfast.”

S.B.

APRIL 2026

“One of the best hotels I’ve stayed in. A perfect mix of luxury and traditional Omani hospitality.”

G.W.

APRIL 2026

“An oasis of style and tranquility. Every corner feels curated and the architecture blends seamlessly.”

N.C.

SEPTEMBER 2025

“Chic, authentic, and serene. Splendid architecture with an ocean of greenery, amazing spa treatments, and professional, caring staff.”

I.L.

FEBRUARY 2026

“The food was great and the staff served us with such kindness. We felt completely comfortable.”

J.W.

FEBRUARY 2026

“Heaven on earth. We’ve visited for 15 years and wouldn’t holiday anywhere else. The staff are truly amazing.”

M.T.

DECEMBER 2025

SECTION 6

Voices From the Stay



Fam Trip Notes From Our Team

“The location is spot on - handy for the city and airport, but so relaxing you won’t want to leave. The low-rise suites feel tucked away in the gardens, and I’d definitely go for a Chedi Club Suite for that extra outdoor space. Lunch at the Beach Restaurant or the poolside cabanas is a must, looking out over the Gulf. The spa is stunning, right next to what has to be the longest pool in Oman. It’s so peaceful during the day, then turns quite magical at night with flaming torches through the grounds. Dinner is always a highlight too, with a great buzz around the open kitchens.”

Mark Hibbert

OPERATIONS DIRECTOR

SECTION 7

Beyond the Booking

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Beyond the Booking



Wadi Shab & Sur (Coastal Trail)

The first stop of the tour is at the sinkhole, a part of a collapsed mountain filled with seawater. This huge cavity now contains peaceful turquoise waters, inviting for a swim. Next, you will drive along the white sand beaches. These beaches are nice spots for swimming, or just for simple relaxation. The tour will continue to Wadi Shab, which is one of the most gorgeous destinations in Oman. Beyond the breathtaking entrance, you will see aquamarine pools, waterfalls, and terraced plantations. It is a nice journey to walk through this peaceful area, where oleander bushes attract butterflies and where the singing of the birds is lovely. The last stop of the tour is in the fishing town of Sur where you will visit a traditional dhow yard, the biggest dhow building center of The Arabian Peninsula.

Wadi Al Abyadh Desert Wonder

A drive through the Hajar Mountains will lead to Wadi Abyad, famous for its water pools. Wadi Abyadh, “the white valley”, is an amazing mix of the most attractive Omani sceneries: wadis, mountains, and dunes. Wadi Abyadh will charm you with its flowing water all year long, its oleander bushes blossoming, and you may be lucky to see colorful birds and butterflies. The desert is also a perfect place for an exciting dune drive. On the way back you will have a break in the town of Baraka where you will visit the fish & vegetable markets.



SECTION 7

Beyond the Booking

Muscat City Tour

The first stop of the tour is at the Grand Sultan Qaboos Mosque, a must-see for art and architecture aficionados. The tour will continue with a drive to old Muscat, where you will experience the traditional Muttrah souq with its ancient maze of intricate pathways and fish market, a place where local fishermen sell their fresh catch. Then there is a visit to Bait Al Zubair Museum (House of Al Zubair), a private home turned into a museum in old Muscat displaying the Zubair family's collection of Omani artifacts. The tour will conclude at Al Alam Palace and the 16th-century forts of Jalali and Mirani. Both landmarks are not open to the public however can be admired from the yard and gates.



Historic Nizwa

The tour starts from Muscat driving through the Hajar Mountains to the old capital of Oman, Nizwa. Here, you will visit the 17th-century fort and souq, famous for its traditional silver jewellery. After spending some time at Nizwa, the tour will continue to the ruined village of Tanuf and Bahla and visit Jabrin, which is the most beautiful fort in Oman with its unique ceiling paintings.

SECTION 9

FAQs

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FAQs

What are the meal options at The Chedi Muscat?

Bed & breakfast is the board basis, with plenty of course for a la carte dining, quick bite lunches and more. The Main Restaurant has four show kitchens with food from around the world available.

What kind of traveller does the The Chedi Muscat suit best?

A high end traveller and different types, including those wanting pure relaxation and winter sun with indulgence, with luxury in Muscat or as part of an exploration of the history and wilderness of Oman within a longer itinerary.

How does it compare to other resorts in Oman?

It's closer to the airport than other resorts in Oman, meaning it's a great option for a multi centra and a good base to explore Muscat and the surrounding area, compared to other more remote resorts. With 158 rooms, the Chedi has more of a boutique feel than other hotels in Oman. Also with the mature gardens and location it has a feeling of serenity even in busy periods.

Is Oman a good alternative to Dubai?

Oman suits those looking for a more laid back alternative to Dubai. It's more about the culture and scenery of Arabia rather than busy beach clubs, shopping malls and large scale development. Oman has a deeper cultural connection than other destinations in Arabia.

How long should guests stay?

A 10-night stay will offer complete rest & relaxation, with a few days trip included to explore Oman's mountains and coast. Or do three to four nights in Muscat as part of a longer itinerary.

Is the resort suitable for families?

The Chedi Club Suites include space for two children under 16. That said, the resort is not specifically dedicated to family stays with no dedicated family facilities. However adventurous families, especially teens, would get a lot out of Oman and the adventure opportunities.

When is the best time to book?

Book early for Christmas breaks, a time which is ideal for the weather. Oman is not an overcrowded destination, but booking early always means the best rates.

What usually surprises guests?

The resort is actually a little more laid back than many other luxury resorts in Arabia. The hotel is designed for guests who value space, calm, and a sense of understated luxury.

Is it suitable for honeymoons?

Yes absolutely, particularly for couples looking for plenty of pampering as well as lot of activities – and guaranteed good weather.

SECTION 10

Content Angles You Can Use

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Content Angles You Can Use

Below are positioning routes that work well at The Chedi Muscat. Each can be adapted to email, Instagram, LinkedIn or a traveller proposal.

An Architectural Sanctuary

Focus on the world-renowned design by Jean-Michel Gathy.

This works well for:

- Design enthusiasts and photography lovers
- Luxury travellers seeking “quiet luxury” over gold-leaf opulence
- Couples looking for a visually stunning, serene backdrop

You might frame it around:

- Dramatic symmetry, from manicured gardens to the lantern-lit lobby
- High ceilings and pointed arches create a refined “sense of place.”
- Feels more like a living art gallery than a standard hotel

A Gateway to Ancient Oman

Focus on Muscat’s heritage beyond the resort gates.

This works well for:

- Culturally curious travellers wanting to explore the “Real Arabia.”
- First-time visitors to the Middle East looking for an authentic, safe entry point.
- Adventurers who want a luxury base for day trips into the desert or mountains

You might talk about:

- Proximity to the Sultan Qaboos Grand Mosque
- Guided excursions to the Mutrah Souq for frankincense, silver, and Omani textiles
- Using The Chedi as a launchpad for sunset dhow cruises or wadi exploration

The Oasis of Stillness

Focus on the sprawling grounds and adult-centric serenity.

This works well for:

- Honeymooners and couples on a romantic escape
- Burned-out professionals needing a detox in a calm environment
- Guests who prioritize privacy and low-density communal spaces

Build your story around:

- The three distinct pools, including the famous 103-metre Long Pool
- An atmosphere of “refined silence” where the service is attentive yet invisible
- The 1,500-square-metre spa and health club, focusing on holistic Omani rituals

Culinary Sophistication

Focus on the award-winning dining and chic evening vibes.

This works well for:

- Gourmet travellers who appreciate diverse, high-end cuisines
- Corporate groups or friends seeking a sophisticated social scene
- Guests who enjoy the transition from day-relaxation to elegant night-dining

You can frame it around:

- The restaurant - an award-winning space featuring four open kitchens
- Alfresco dining at the Beach Restaurant, where the sea breeze meets refined seafood
- Curated wine pairings and one of the most extensive cellars in the region

USING THE ASSETS

We have included a bank of current imagery and short-form video supplied directly by the hotel. These can be used alongside your content.

SECTION 11

Who to Call

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Who to Call

Our team is here to help with villa selection, tailored stays and special requests. If you'd like guidance on positioning Chedi Muscat for the right traveller profile, please contact one of the team below.



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LUSSO is a trading name of LUSSO Travel Ltd
Registered in England No. 06915677. VAT Registration 979 8758 17

All information correct at time of publish – March 2026.